



CORPORATE PROFILE



আমাদের আস্থা



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Message from the Founder & Managing Director of the Group

"In the current process of extensive development, we, the members of Prayas Group family, understand that meeting our customer's requirement is essential to the success of our organization. The years we experienced in the past were significant years and it is clearly seen that we have intensively delivered our best performance to focus on customer satisfaction.

On behalf of the Group, I would like to thank our valuable customers and reliable dealers; moreover, I would like to make a special announcement of our employees whole-hearted contribution in establishing our organization. We also do accept it as true that there are no alternative ways to achieve business-goals without the values like moral, ethics, honesty etc. We intensely trust in hard-working, delivering of the promised responsibility to customer and giving preference to customer satisfaction in achieving business success.

As a navigator of the Prayas Group, I hope that the cordial relations with all the valued clients will remain 'intact' as partners-of-prosperity and we also look forward to build more successful relations with potential clients in the future. We don't just only dream of a better tomorrow; but we create one. With the determination and focus, we can achieve that better tomorrow. **We can build brighter future if we stand strong.**

While concluding, I offer my gratitude to all the Employees, Stakeholders, Customers, Dealers and Banks for their continuous cooperation and support."

With best regards,

Pradyut Kumar Talukdar

Founder & Managing Director, Prayas Group



The Statement of the Group

About Us

"Prayas Group" was founded in 2013 and evolved to become one of the best growing Group-of-Companies in the country. The Group under this business include production of Caffeinated Beverage, Apparels, Leather goods, Bags; under its wing, the Prayas Group also brought together (a) the On-Line News media, (b) Sports foundation, and (c) Charity/welfare foundation to work for the underprivileged humanity/civilization.

'Prayas Group' encourage a culture of safety and safe work practices. We are genuinely client-focused and continually seeking improvements in our service and products. We are determined to succeed and draw inspiration from challenges. Our philosophy is the establishment of value-adding solutions and their timely and cost effective services.

'Prayas Group' has SIX [6] sister-concerns/affiliated establishments under its umbrella. The concerns are [1] Prayas International Limited, [2] Talukdar Leather Goods, [3] Talukdar International Limited,

[4] aloava news 24.com [online media], [5] Haor Prayas Foundation (charity/welfare effort), and [6] Royal Rangers [sports foundation]. In the Group, there are about ONE-THOUSAND [1000] employees are working across the country and all of the concerns of the Group are running effectively with same integrity and passion.

Also, it is noteworthy to mention that our Coffee brand the "Royal Café" continued to grow in popularity and success for decades following the new look-and-feel for the established product. "Royal Café" traditionally thought about coffee and tea, and finding new ways to keep people interested in the brand. And constantly wanted to make sure that the 'brand' was innovating and improving. "Royal Café" has been able to maintain their place as one of the leading-brand in the Marketplace.

Additionally, it is to be informed that PIL, the coffee manufacturing Concern under Prayas Group, is the member of CAB [Coffee Association of Bangladesh] and Mr. Pradyut Kumar Talukdar, the Managing Director of PIL, is the current President of CAB.

Furthermore, it would be vital to express that our well-established export oriented concern under Prayas Group is: the "Talukdar Leather Goods", manufacturing and exporting Leather-Glove to different countries; wherein, we have our own in-house Tanning-team for Leather processing purpose, that is, we use company's own employees to complete the specific jobs, making it an "in-house" job or operation. The tanning process significantly improves the natural qualities of the leather such as its dimensional stability, scratch resistance, chemical and heat resistance, its resistance to repeated cycles of wetting and drying.

Group's Founder and Managing Director Mr. Pradyut Kumar Talukdar was inspired to start the Group of Companies by dint of his Experience, Interest, Strengths and Abilities. He always depends on Integrity, Knowledge, Imagination, Skills, Honesty, Multiplicity and Teamwork of the employees, and values the qualities most exceedingly. He also believes that everyone's effort makes the change to elevate the honor of the Group-of-Companies. We are constantly growing our market with our concerns.

**Total workforce of the Prayas Group
[Corporate office and Factory] is closed to
ONE THOUSAND [1000] in number.**



[C] Group Strategy:

We, the Prayas Group, encourage to continue to deliver the top quality Products & Services backed by the management of our Sales & Marketing team. We believe in high-spirits-employees to provide the best services; also, our goal is to offer our team a long-term supportable career-path.

According to Group Founder & Managing Director, the four "P's" help guide our strategy; they are:

- 1) People;
- 2) Position;
- 3) Product; and
- 4) Profit.

People

People, that is, our employees and our customers, matter most, all the time. These "People" is our guiding source and we take it very seriously.

Our Motto: "Happy Employees will create Happy Customers".

Position

Customer demands are being changed usually on second thought. This includes everything from the way that customers communicate to the way that they want to receive 'services'.

Prayas Group team help to meet the customers instantly as to make certain that committed Customer-Service-Executives and Field-Executives are all skilled and trained at their ability. Our team members can be reached by phone, email, text, website, or face to face right to the customers. Customers can view a prompt, friendly response and up-to-date answers every time.

Product

With the purpose of remaining 'competitive' of our Brand in the market we have to go forward with a changing-business-technique satisfying the customer needs. Group support and backing allow our Brands to continue to grow and move-up while doing what they do best for the purpose of serving customers.

Profit

Having given the precedence to 'P's [1, 2, and 3], the revenue will ensue. The Owners invest in the 'People' and the 'Processes' that have helped to build these Brands. We increase efficiencies and ensure that the 'BRAND' not only remains, but can continue to grow and flourish for future generations to come.



[D] Group Accountability - for Effective Teamwork

To be committed to overcoming difficulties and achieving the success, the 'Group' accountability is about the willingness of all the team members to call each other on performance or behaviors that are negative to the 'team' which requires a great deal of trust and commitment, and that encourages everyone to take part in achieving the team's goals through shared leadership, which we believe is vital to successful teams.

'Why We' - are Customer-Focused:

Every good business identifies a need in the market and seeks to meet it. There will never be a time when all the needs, we face, would have been met. Group business begins from ascertaining the gap or need and seeking to fill it up: following are the main reason -- 'Why We' are truly customer-focused:

We deliver fast:

- because we are here to sell our own products to our valuable customers;
- dedicated customer service to quick dispatch.

We are available:

- because of our large distribution channel throughout every corner of our country.

We are safe:

- as we have most secured and convenient payment system;
- customers can feel comfort on easy purchase.





MISSION

VISION

VALUE

[E] Mission, Vision, and Values of 'Prayas Group'

Mission:

To provide value added quality solutions to our valued customers through cultivating and growing long term business partnership as well as satisfying all our stakeholders. Prayas Group, since its early years, established its foundation on providing quality products and services to its Customers. Company shall continue to focus on superior-customer-service for its clientele.

The Group believes firmly in the concept of retaining its old clientele and growing side by side. The mission of the Group will continue to push boundaries in satisfying all its stakeholders. Our Mission is also to set and maintain the highest standard of quality and ethics in everything we do.

As the market front-runner, the Group conduct business with integrity, partnership, and quality with all of the employees and customers with a commitment to excellent.

Vision:

To become preferred provider of Caffeinated Beverage, Apparels, Bags in the Bangladesh Marketplace also to become a supreme Exporter of Leather Hand-Gloves globally within a short span of time. The Group struggles to set the benchmark/standard in all the sectors in which the Group has concerns in ensuring the best quality in the industry at the minimum affordable cost, also to ensure the sense-of-satisfaction, Success and Self-fulfillment for all the concerns of Prayas Group.

The Group-Vision is also to maintain the 'Brand' that honors every process along with the supply chain and ensures sustainability and quality also represents its long-term aim in achieving market-leader status in all the relevant fields.

Values:

Our values are the guiding-principles upon which the Prayas Group was founded and how we strive to conduct our business on a daily basis. Values establish our view of the business & customer as we shape the future. We are honest and respectful to each other, our friends, and our customers and to our employees and take our business and our customer's business seriously. We always struggle to retain ourselves on a mutually beneficial collaboration.

We never compromise 'quality' and work hard to protect investments in qualities as we buy and sell.

Our values - also covered:

- Commitment: Be accountable, work together as a team and communicate clearly.
- Innovation: Make improvements to lead the way; challenge constructively and act before others do.
- Community: Creating a positive place to work and supporting ethical initiatives.
- Excellence: Always deliver exceptional quality, accomplish and improve.
- Supportive: Supporting our staff and customers is important to us. We listen to customer views and staff ideas and work together to provide an exceptional service.
- Collaborative: We share best practice and knowledge through teamwork.
- Customer Focused: Everything we do is for the benefit of our customers.
- Professional: Acting with honesty, integrity and treating everyone with respect, we strive to deliver the highest standards to achieve strong working relationships.

Our values allow Employees to do their best while serving others.

- The Core Principles of the Group:
 - we care about people;
 - we value standardization;
 - we value teamwork;
 - we value the quality of Goods;
 - we value Good business ethics and commitment;
 - we value the satisfaction of customers;
 - we are committed to improvement.

[F] Group Management Team:



Executive Management Team [EMT]

The Executive Management Team [EMT] consists of the representatives of i] Senior Management and ii] Management group who assist Top Management [MD & Directors] in the planning and operational management of business operations and prepares proposals to the Top Management group/Board of Directors, such as business strategies, budgets and significant investments.

The Executive Management Team [EMT] has no authority based on the company rules. The Executive Management Team [EMT] call together as and when convened by the Managing Director, primarily once in a fortnight, and additionally whenever necessary.



[G] Awards and Honors:

Awards and Honors received by Mr. Pradyut Kumar Talukdar, The Founder and Managing Director of the Group; the Title of the Awards & Honors are:

- 1) Business Leadership Award-2022;
- 2) Council Speaker's Reception in Tower Hamlets, London;
- 3) Bangladesh Film Society Shilpi Samitee Shommanona Swarak;
- 4) ATN Bangla Shommanona Swarak;
- 5) Coffee Association of Bangladesh Shommanona Swarak;
- 6) Jagrata Leadership Award;
- 7) Platinum Jayonti Shommanona Swarak;
- 8) Hindu Kallyan Society Shommanona Swarak.

Mr. Pradyut Kumar Talukdar, was honored with the 'Awards' for his unique contribution to the business sector of the country. The Award arrangements were based on the information organized for the most significant Business-Leaders as operating in the country. The Awards-Receiving programs were an inspirational gathering, inspiring 'Entrepreneurs' to aspire to brilliance and expand their horizons by collaborating with the best in the Country. The award is an acknowledgement to the quality and efforts of Prayas Group employees.



[H] Contact Detail of the Group:

- Corporate Office : 52/1 [2nd floor], Road # 3A, Dhanmondi, Dhaka - 1209
 - CALL [cell number] : +88 01764772244 / +88 01626660066
 - Website URL : <https://www.prayasbd.com>
 - Facebook : <https://www.facebook.com/prayasbd>
 - Linked In : <https://www.linkedin.com/company/prayasgroup>
 - Mail : contact@prayasbd.com
- WORKING TIME [Corporate office]: Saturday to Thursday: 09:00 am to 6:00 pm.

[I] The Concerns/Companies under the Group

Prayas Group Consists of:



(1) PRAYAS INTERNATIONAL LIMITED [PIL]



(4) ALOAVA NEWS 24.COM [ON-LINE MEDIA]



(2) TALUKDAR LEATHER GOODS [TLG]



(5) HAOR PRAYAS FOUNDATION [HPF]



(3) TALUKDAR INTERNATIONAL LIMITED [TIL]



(6) ROYAL RANGERS [RR] - Sports Foundation

(1) PRAYAS INTERNATIONAL LIMITED [PIL]:

Contents:

- About us II Prayas International Limited
- Company Information
- Brief explanation of the Company
- Contact Detail [PIL: Unit # 1]
- Contact Detail of "Prayas Shop" [PIL: Unit # 2]
- Mission, Vision, values and the Bottom line



About us II Prayas International Limited [PIL]:

PIL started its journey during the year 2015. At present, over TWO HUNDRED AND FIFTY [250+] employees are working in two Units under PIL management. And the number Customers are more than TWENTY THOUSAND [20,000+]. PIL also has more than TWO HUNDRED DEALERS [200+] to sell the products into the local market. The company is well-known to its customers for the 'Quality-of-Products' and the 'Services' that PIL is providing with.

Company Information [PIL]:

- Date incorporated : 15th November, 2015
- Registered address : House # 52/1 (2nd Floor), Road# 3A, Dhanmondi, Dhaka-1209.
- Place of Business : PIL is now covering entire country i.e. all over Bangladesh.

Brief explanation of the Company [PIL]:

There are TWO [2] different Units [Unit # 1 and Unit # 2] under PIL management; they are:



- Unit-1, a production unit of Coffee, Tea and Juice etc. and manufacturing of Vending Machine [Coffee/Tea/Juice maker] and Paper Cup [coffee/tea].



- Unit-2, an On-Line Selling Entity, titled as "PRAYAS SHOP" -- A Well-known Online-Selling website in Bangladesh.

Royal Café™

Refresh Yourself



Unit # 1

Unit # 1 covers the production/manufacturing of:

[i] Caffeinated Beverage products; such as, different categories of Coffee [hot & cold] under the brand name of "Royal Café, Cafe Bengal & AVA -- and different categories of 'Tea' under the brand name of SylheTea, Cafe Bengal, and AVA also different types of Juice.

[ii] Vending Machines under the brand name of "Royal Café"; and

[iii] Paper Cups under the brand name of "Royal Café".

PIL produces very high-quality Caffeinated Beverage products and sells different types of vending machines to the valued clients. The Raw materials of its product are being imported from South Korea, Vietnam, India and China.

Presently, PIL covers:

[a] THIRTY-TWO [32] types of Caffeinated-Beverage products (Coffee & Tea including Sachet Pack);

[b] THREE [3] types of Flavored Drink Power (Icy Peach/Green Tea mix etc.);

[c] TWELVE [12] types of Vending Machine (coffee maker); and

[d] SIX [6] types of Paper-Cup [coffee & Tea] as Company's products.

Out of THIRTY-TWO [32] categories of Caffeinated Beverage Products [presently in production], names of a few significant items are furnished below; they are:

Coffee Products:

- Original Coffee
- Sugar Free Coffee
- Corporate special Coffee
- Regular Coffee
- Cyclone Coffee
- AVA instant Coffee

Tea Products:

- Instant Milk Tea
- Masala Tea
- Ginger Tea
- Cyclone Tea
- AVA tea
- SylheTea



Out of twelve [12] types of Vending Machine, the Principle Categories are as under:

- Prayas L03;
- Royal LED 502;
- Multiple 6[six] in 1 [one];
- ML- 2010;
- EL – 803;
- Prayas Hot & Cold.

The six [6] categories of Paper Cup classified as under:

- 185 ml: Korean [premium];
- 150 ml: Korean [premium];
- 150 ml: Bangla [economy];
- 130 ml: Manual [regular];
- 130 ml: Auto [regular];
- 100 ml: Korean.

C) Contact Detail [PIL: Unit # 1]:

- Corporate Office : 52/1 [2nd floor], Road # 3A, Dhanmondi, Dhaka - 1209
- Factory Address : 4/Kha, Shikaritola, Hazaribag, Dhaka - 1209

- Website URL : <https://www.prayasbd.com>
: <https://www.prayasbd.com/royalcafe/>
: <https://sylhetea.prayasbd.com/>

- Facebook : <https://www.facebook.com/prayasbd>
: <https://www.facebook.com/royalcafebd>
: <https://www.facebook.com/sylheteabd/>
: <https://www.facebook.com/cafe.bengal.bd/>

- Instagram : <https://www.instagram.com/royalcafebd/>
: <https://www.instagram.com/sylheteabd/>

- Linked In : <https://www.linkedin.com/company/prayasgroup>

- Mail : contact@prayasbd.com
: royalcafe@prayasbd.com
: sylhetea@prayasbd.com

Hotline : +88 01764772244 / +88 01626660066

WORKING TIME : Saturday to Thursday: 09:00 am to 6:00 pm.





Unit # 2

• PRAYAS SHOP [PS] — Online-Selling-Website in Bangladesh.

'Prayas Shop [PS]' has been launched in February 2022. Generally, PS sells our [company's] own Manufactured or Imported products through this site as it is developed for the convenience of our valued customers as they can purchase all of our products under one platform through online. Selling online is one of the mostly-sought-out-options in Bangladesh.

'Prayas Shop [PS]' takes care of on-time delivery of products and quick resolution of any concerns. PS helps customers concern by assisting with the fast and reliable delivery, professional services to help customers.

e) Contact Detail of Prayas Shop:

- Corporate Office Address : 52/1 [2nd floor], Road # 3A, Dhanmondi, Dhaka - 1209
- Factory Address : 4/kha, Shikaritola, Dhaka -1209
- Call [cell number] : +88 01601 772927
- Website URL : <https://shop.prayasbd.com/>
- Facebook : <https://www.facebook.com/prayasshop/>
- Instagram : <https://www.instagram.com/prayasshop/>
- Linked In : <https://www.linkedin.com/company/prayasshop/>
- Mail : info@shop.prayasbd.com

Hotline : +88 01601 772927 [Available: 24/7 hrs.]

f) PIL's 'Mission, Vision, and Values' and the Bottom Line -- Related to Caffeinated Beverage products and other items under the Brand:

Mission:

To be the best private label manufacturer of coffee and tea and other beverages. Developing our business with honesty, integrity and respect for all.

Vision:

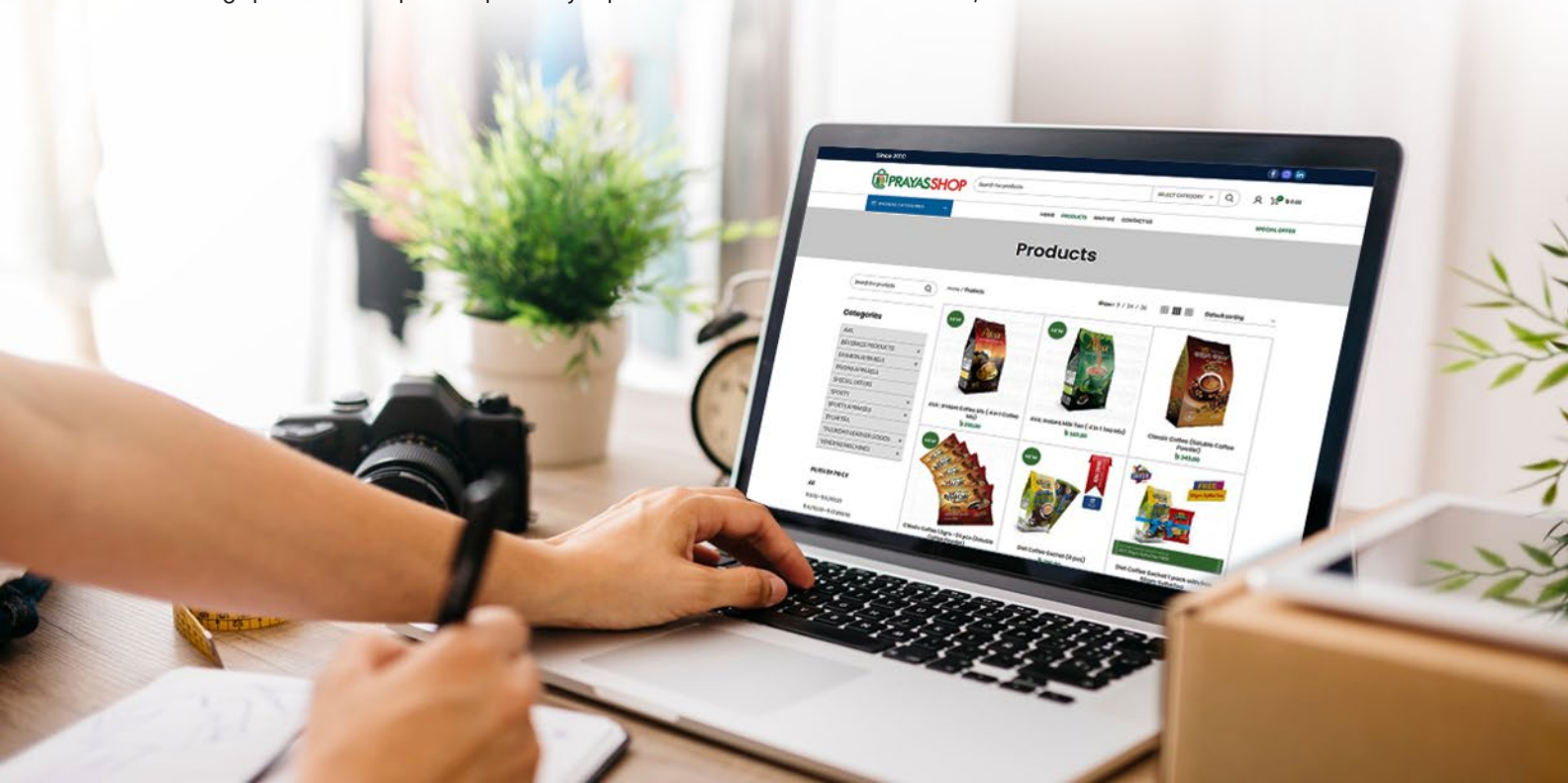
Coffee/Tea experts associating our valued customers with insight, innovation and ethical profession to deliver growth and value for all.

Values:

PIL encourages innovation and collaboration to make the work culture more creative. It designs offices that promote concentration and focus among employees. The popularity of PIL items is because of the unique way it approaches business practices.

• The Bottom line:

People enjoy the feeling of awareness and energy that a caffeine supplement provides. The increasing popularity of caffeinated beverage products anticipated to positively impact the sale of caffeine based drinks; such as Coffee and Tea.






EXPORT



(1) TALUKDAR LEATHER GOODS [TLG]: TALUKDAR LEATHER GOODS

Contents:

- a) About us || Talukdar Leather Goods [TLG];
- b) The Mission & Vision of TLG
- c) Contact Detail [TLG];
- d) Concluding statement.

a) About us || Talukdar Leather Goods [TLG]:

Talukdar Leather Goods [TLG], a Sole Proprietorship Concern, owned, managed and controlled by Mr. Pradyut Kumar Talukdar, the Founder and Managing Director of Prayas Group. TLG is a concern of "Prayas Group".

We all aware that the leather industry is the second-largest export sector in Bangladesh. And so, the priority of this industry is high for the Government of Bangladesh. This industry is creating a massive employment opportunity; therefore, the opportunities for this industry are increasing significantly. Talukdar Leather Goods [TLG], as 100% Export Oriented Leather Industry, started its journey in 2013 and became a distinguishable name in Bangladesh as well as in abroad. It's a well-reputed leather product manufacturer in Bangladesh as recognized by the Government of Bangladesh. TLG obtained several quality-certificates from BFLLFEA [Bangladesh Finished Leather, Leather-Goods and Footwear Exporters Association].

As the Tanning procedure is unconditionally necessary, TLG has their own Tanning team to complete the specific jobs; the tanning process stabilizes the protein of the raw skin, preventing putrefaction/rottenness and preparing it for a wide variety of end applications.

We also have our Quality-Assurance [Q/A] Team / Specialist they are established to maintain customers' satisfaction. It involves monitoring every aspect of skills/services. Quality assurance professionals use evaluations such as audits to reveal and correct irregularities or issues with the help of Company's Internal Audit Team and Compliance Team. A quality product or service, developed, using the best practices meets customers' expectations.

The most demanding product of TLG is 'Welding-Gloves' under the brand name of "Hand-Feel Gloves". They are experts in making various types of Welding Gloves. The main exporting countries of TLG are: Japan, South Korea, China and Qatar.

More than FOUR HUNDRED FIFTY [450+] employees of Talukdar Leather Goods [TLG] are dedicated to making the best quality products to satisfy clients in the International Market. Customer satisfaction is the primary goal of TLG.



Products of TLG:

- Different Category of Welding Gloves [WG].



a) The Mission, Vision and Values of Talukdar Leather Goods [TLG]:

Mission:

• To support our customers all over the world by providing superior products and services of exceptional quality and value.

• To create long-term relationship by meeting or exceeding our customers' expectations of quality as we deliver our products and services on time and on budget.

• This will be achieved by creating a fully participatory environment supported by necessary resources, while maintaining the highest ethical standards.

Vision:

To be the supplier of customers 'choice because we are proud to serve our valuable clients.

Values:

In order to best serve our customers and remain true to our employees, Talukdar Leather Goods embraces the following core values:

- **Integrity:**

We say what we mean and do what we say. We act with unconditional honesty, respect, and courtesy at all times.

- **Quality:**

Quality is best measured with a view outward to the customer, inward to employees, and cross functionally within the organization.

- **Development:**

We are uncompromising in our pursuit to creatively, intelligently, and systematically improve in everything we do.

- **Relationship:**

Above all, by holding true to our core values and through devoted customer

- **Team Work:**

We work in a collaborative environment where team success

- **Accountability:**

We believe in accepting responsibility and the consequences



a) Contact Detail [TLG]:

- Corporate Office : 52/1 [2nd floor], Road # 3A, Dhanmondi, Dhaka - 1209
- Factory : 143/1, Hazaribag; Dhaka- 1209.

- Website URL : <https://www.talukdargloves.com/>
- Facebook : <https://www.facebook.com/talukdarleathergoods>
- Mail : info@talukdargloves.com

Hotline : +88 01764 772233

WORKING TIME : Saturday to Thursday: 08:00 am - 5:00 pm

b) Concluding statement of TLG:

TLG behaves in a manner that reflects mutual respect, honesty and ethical business practice in business-dealings. We [TLG] endeavor to optimize productivity through the delivery of value-driven and establishing practical determinations.



(3) TALUKDAR INTERNATIONAL LIMITED [TIL]:

Contents:

- a) About us || Talukdar International Limited [TIL],
- b) Company Information
- c) Brief description of the Units under TIL
- d) The Mission & Vision of TIL
- e) Contact detail

About us: Talukdar International Limited [TIL]:

Talukdar International Limited [TIL], a Private Limited Company, a concern of Prayas Group. Company was established in the year 2020 and proceeding smoothly under the leadership of Mr. Pradyut Kumar Talukdar who is the Managing Director of the Company [TIL]. The Company is well-known to its customers for the 'Quality-of-Products' and the 'Services' as covered by the manufacturing Units of TIL.

There are two different Units under TIL Management; they are identified as Unit-1 and Unit -2.

a) Company Information [TIL]:

- Date of incorporation: 20th July, 2020.
- Registered address : House # 52/1 (2nd Floor), Road# 3A, Dhanmondi, Dhaka-1209.
- Factory address : 4/Kha, Shikaritola, Hazaribag, Dhaka - 1209
- Place of Business : All over Bangladesh.



(c) Brief description of the Units under TIL:

Unit # 1:

Unit # 1 covers the manufacturing of different types of 'Bag' under the Brand name of 'PRAYAS' that manufactures with genuine Leather and/or sustainable materials; such as: Cotton, Polyester, Canvas, PVC Fabric, Denim etc.

Currently, the unit has ONE HUNDRED AND TEN [110] employees who are working under TIL management and the number of customers is around EIGHTY [80] who are the esteemed customer of TIL.

Our [TIL] dedicated in-house manufacturing team is well-experienced to produce perfect Bags. The main objectives of TIL are to provide:

- High quality products and services that are essential to the people needs;
- We shall also diversify into offering various products related to carrier bags.

TIL's Bag Products are:

- Backpack
- School Bag
- Custom bag
- Travel bag
- Office bag
- Others



Unit # 2:

Unit # 2 is the manufacturing unit of various Ready-made garments for the Kids & Women. TIL is always determining to supply high quality garments to its customer. We [TIL] have a strong Quality-Assurance [Q/A] team, & we have very tight control on our production line ensuring each garments are of high-finished quality. And they check the quality, randomly, from factory opening to till closing, to avoid mistake & wrong compilation. Our Q/A team also ensures the collection, packing & carton making as per our customer requirement. So that, there would not be any possibility of wrong assortment & packing; until truck out the goods they have to monitor the goods strictly.

TIL has been successfully catering to the fashion-conscious buyers of the country with high-quality yarn, dyed and knitted readymade garments.

Currently, the unit has ONE HUNDRED AND FIFTEEN [115] employees who are working under TIL management and the number of customers is around THIRTY [30] who are the valued customer of TIL.

TIL is a professional manufacturer; the garments we make can be classified in to the following categories:

- CHILDREN / BABY WEAR;
- SPORTSWEAR;
- KNITWEAR;
- SHORTS;
- DENIMS.

a) The Mission, Vision and Values of TIL:

Set the sights on to the productivity and process of TIL's Bags & Garments manufacturing unit, company's Mission, Vision and Values are described as under:



Mission:

To produce products [Bags & Garments] that are comparable to international standards and to attain high level of productivity through employee commitment.

TIL attains the dream by facilitating industry to achieve the business target and employment generation, productivity enhancement and brand creation in a responsible and progressive manner and thereby providing enhanced value to the consumers in specific and society at large.

Vision:

To be the largest manufacturer in Bags and Garments manufacturing Industry of Bangladesh [Brand Name: 'PRAYAS']. And to promote, support to enhance its competitive advantage in a complete and sustainable way beneficial to all the stakeholders of the Company. Our prompt response to our client's needs and well maintained production-schedules have made us a reputed Business house in the country. And, we are ready to take challenge to meet up the demand for all sort of high quality Bags and Garments as per customers' requirements.

Values:

Relying on the permanent and lifetime customer support; TIL's corporate values are:

- Commitment;
- Innovation & Creativity;
- Product quality;
- Dedication;
- Team Spirit;
- Confidentiality;
- Environmental responsibility.

b) Contact Detail [TIL]:

- Corporate Office : 52/1 [2nd floor], Road # 3A, Dhanmondi, Dhaka-1209
- Website URL : <https://www.prayasbd.com>
- Facebook : <https://www.facebook.com/prayasbd>
- Linked In : <https://www.linkedin.com/company/prayasgroup>
- Mail : contact@prayasbd.com

HOTLINE : +88 01764772233

WORKING TIME : Saturday to Thursday: 08:00 a.m. to 5:00 p.m.



4) aloavaneews 24.com [on-line news media]:



Contents:

- About Us II aloavaneews24;
- Mission, Vision & Values of aloavaneews24;
- Contact detail [aloavaneews24];
- Concluding statement.

a) About Us II aloavaneews24:

"aloavaneews24" is one of the leading online news portal in Bangladesh covering national and international news. It also has a popular printed magazine named as: 'Aloava Magazine'. It is a concern under Prayas group. "aloavaneews24" is the privately supported enterprise.

"aloavaneews24" started its journey on 7th September, 2018, Mr. Pradyut Kumar Talukdar [Fdr. & MD of Prayas Group] is the Publisher & Editor-in-Chief and Mr. Rupak Ranjan Talukder [Director of Prayas Group] is the Advisory Editor of "aloavaneews24" -- aloava keeps the people updated 24/7 with any kind of news, such as politics, economy, culture, environment, technology, business, sports, finance, and health, just to name a few. We present progressive Bangladesh. We are a family and work together for providing with the better news around the world.

"aloavaneews24" love the followers/Admirers for posting the comments and uploading creations. But it is demanded not to comment anything awful, rude or illegal.

Also requested no to post or upload anything with following:

- abusive, offensive or disruptive;
- contains personal information;
- illegal, or glamorizes illegal activity;
- contempt of court;
- Contains nonsense.





b) 'Mission, Vision and Values' of aloavanews24:

Mission, Vision and Values' are the pre-determined point of view, an ideology that could modify the reporting.

Mission: To inspire and support innovation and excellence in digital journalism and sharing best performs on audience-engagement

Vision: The journalism community boldly innovates to better engagements and inform the nation/society accordingly.

Values: As digital delivery systems become the primary source of news for a growing segment of the world's population, it presents the opportunities for journalists as well as the news audience; following are the core values of aloavanews24.com:

- Innovation and spirit of pioneering;
- Cooperation and Collaboration;
- Engagement and Commitment;
- Ethics and Transparency; and
- Respect.

c) Contact Detail [aloavanews24]:

- Corporate Office : 52/1 [2nd floor], Road # 3A, Dhanmondi, Dhaka - 1209
- Agency : MEDIA_NEWS_COMPANY
- CALL [cell number] : +88 01626-660055
- Website URL : <https://www.aloavanews24.com>
- Mail : info@aloavanews24.com

a) Concluding statement [aloavanews24]:

As the "aloavanews24" is the concern of Prayas Group; therefore, publishing a magazine, newsletter allows the company to control all of the content in the publication. Also, able to ensure the right message is getting across whenever the company is included, also can add the brand in multiple locations throughout the publication. This makes it very attractive from a public relations standpoint.



[5] HAOR PRAYAS FOUNDATION [HPF]:



Contents:

- Message from the President of "HPF"
- About Us || Haor Prayas Foundation [HPF]
- Mission, Vision & Values of "HPF"
- Trustee to HPF
- Contact Detail



Message

from the President of 'Haor Prayas Foundation [HPF]:

"The purposes and objectives of the Foundation is in general to render service to Humanity and the Society. Service to humanity is Service to God. Our action causes the quality for our performance which may preserves us in the line with our action of Humanity. It brings hope and life to the unfortunate and the depressed. When peace and harmony becomes the main cause of every kind of service rendered to the nation and its people, it becomes the service to 'Almighty'. When an orphan / unfortunate gets a hugging hand to light their life, it becomes a Holy gesture. God Bless...!! "

Best Regards,
Pradyut Kumar Talukdar
[President, HPF]



b) About Us II Haor Prayas Foundation [HPF]:

Haor Prayas Foundation [HPF] is the sister concern of Prayas group. It is a not-for profit organization that has been working for the people of Haor area for more than a decade. The Foundation was organized under the President ship of Mr. Pradyut Kumar Talukdar [Fdr. & MD of Prayas Group].

In a point of fact, a 'Hoar' is a wetland ecosystem in the north eastern part of Bangladesh which physically is a bowl or saucer shaped shallow depression. During monsoon the Haor receive surface runoff water from rivers and canals to become vast stretches of turbulent water. Life in the Haor region has always been unpredictable flooding during the monsoon season has always been a part of life in the Haor Basin.

To help local communities of Haor area, adapt to the effects of climate change and reduce crop losses, the Haor Prayas Foundation [HPF] committed to bring positive social changes in the Haor area, it has been working in various fields for the upliftment of the society for the past several years. It is trying to establish education, health and culture.

Prayas Foundation conducts programs directly in different Haor areas of Sylhet; such as: Sunamganj, Derai, Shalla also in the different District areas of Bangladesh; such as: Mymensingha, Netrokona, Moulvibazar, Habiganj, and Brahmanbaria.

- Additional Activities are undertaken by Haor Prayas Foundation [HPF]:
- Free distribution of textbooks;
- Free distribution of clothes in Haor/rural areas;
- Free distribution of Blanket and Woolen clothes in Haor/rural areas during winter season.

The Haor Prayas Foundation [HPF] gives out the donations to individuals who are facing financial hardship. HPF work with local organizations to help underprivileged people who are struggling with medical bills, food insecurity, housing issues, or other basic needs that make it difficult to get by. Its mission is to help people who are facing serious hardship by providing them with a little extra cash to help them get back on their feet.



a) Mission, Vision and Values' of Haor Prayas Foundation:

Mission:

To serve individuals and families in the poorest communities in the society. Also to create a self-sustaining social enterprise that bestows the needs of the economically underprivileged sections by providing affordable/subsidized/free preschool education, school education and vocational training on a secular and first cum first serve basis.

- Haor Prayas Foundation works rigorously on the following missions:
- To serve individuals and families in the poorest communities;
- Education to every deprived/neglected individual;
- Provide medical support to the poorest people affected by chronic disease;
- To serve individuals and families in the poorest communities;
- To support for a better world through kindness to Disabled Persons.

Vision:

The vision of Haor Prayas Foundation is to support on all the basic necessity of human life like education, support to disabled person & senior citizens of the poorest community, emergency disaster relief, women's welfare, medical support for needy and poor in education.

Values:

HPF abide by their core values; such as:

- Compassion — Caring for the people of underprivileged communities.
- Empowerment — Enabling others to succeed by leveraging our support and encouragement.

b) Trustee to HPF:

At present, Prayas Group [PG] under the leadership of Mr. Pradyut Kumar Talukdar is the only Trustee of Haor Prayas Foundation [HPF]. The PG team has a variety of skills which helps HPF to support all aspects of the people.

HPF Motto: "We can change the life of those who have no Hope"!

Contact Detail:

Office : 52/1 [2nd floor], Road # 3A, Dhanmondi, Dhaka - 1209
CALL [cell number] : +88 01626-660055
Facebook : <https://www.facebook.com/haorprayas/>
Mail : pradyutkumar@gmail.com



6) ROYAL RANGERS [RR] Sports Foundation:

Contents:

- About Us II Royal Rangers;
- Message from the Founder;
- Mission, Vision & Values;
- Trustee to "Royal Rangers"
- Contact Detail.



a) About Us II Royal Rangers [RR]:

Royal Rangers [RR] – a concern [sports foundation] under Prayas Group. Mr. Rupak Ranjan Talukdar, the Director of Prayas Group is the Founder of Royal Rangers.

The Royal Rangers was founded on 12th November, 2021 with the goal of supporting and providing mentorship to young generations in the surrounding communities. It is also adjoined by major Sports Association of the country with the intention of making youth 'Sportsmanship'.

Royal Rangers raises awareness and funding which encourages sports in unprivileged communities for social changes. It also helps the communities those are most effected by 'poverty' as to encourage community-building and sportsmanship, also accomplishes the purpose by publishing information regarding sports and coordinating educational workshops and sports competitions. Their [RR] works also help to create / get job in different organizations in the country.

- The average number of players used in the Royal Rangers club is TWENTY-FIVE [25].

Message

from the Founder of "Royal Rangers":

"The "Royal Rangers", simultaneously, teaches and promotes the life for improving the values that are essential in sports, including honesty, determination, confidence, respect, integrity and sportsmanship. We believe that a lack of structure for children and adults could lead to some children and adults resorting to criminal behaviors /activities.

We also believe that when we feel love and kindness toward others, it not only makes others feel loved and cared for, but it also helps us to develop inner happiness and peace. We always try to come alongside the people and interact with the people and supporters so that they will know that we look at them, we're with them, and we're together. When we understand our team/people, then we'll have an opportunity to really make a change.

Thanking to all our Group Employees & Customers and Team-Players"

With best regards,
Rupak Ranjan Talukdar
[Founder, Royal Rangers]



C) Mission, Vision & Values:

Mission:

The mission is to help individuals with financial-limitations to achieve success and independence through participation in educational and recreational sports training and programming.

Vision:

Our vision is to enable young and talented players to play the sport they aspire to play and create a brighter future.

Values:

We will never forget our responsibility to care for sportspersons and improve their physical and emotional well-being.

D) Trustee to "Royal Rangers":

Prayas Group [PG] is the Trustee to Royal Rangers -- they establish economic strategy, assist in the acquisition of adequate financial and human resources and oversee the accomplishment of the foundation [Royal Rangers] goals and objectives.

E) Contact Detail:

- Corporate Office : 52/1 [2nd floor], Road # 3A, Dhanmondi, Dhaka - 1209
- CALL [cell number] : +88 01626660066 / +88 01770123198
- Facebook : <https://www.facebook.com/teamroyalramgers/>
- Mail : contact@prayasbd.com, rupak5br@gmail.com

Conclusion of the Group activities:

Prayas Group's business has reached to capture numerous customers throughout the country. Group ensuring that it understands and works within the limitations of local conditions, managing all risks effectively; thus giving clients peace-of-mind through quality delivery on time, whatever the challenges. We are here to support our nation through our service and commitment of aiming to be country's best growing group.





Concerns of
 **PRAYAS**
 group *আমাদের আস্থা*



House # 52/1 (2nd Floor), Road # 3A, Dhanmondi, Dhaka-1209. Hotline | 01626 660066, 01764 772288


 www.prayasbd.com
 [Royalcafebd](https://www.facebook.com/Royalcafebd)